



Smart-Life Innovation with AWS

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Speaker

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Amazon Web Services Japan K.K.

Position:

Sales & Marketing

- IoT Solution for SMB territory customers

Career:

Telecommunications company

- Service development of SaaS
- Enterprise Sales & Marketing

Amazon AI-technologies

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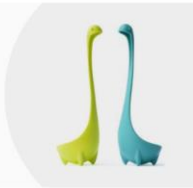


Search &
Discovery

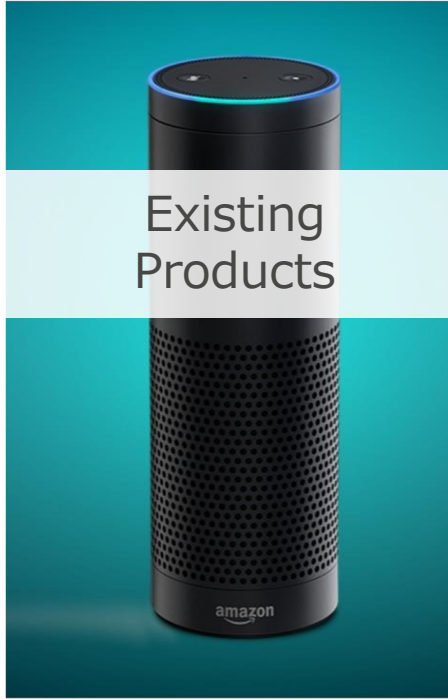
For a night in



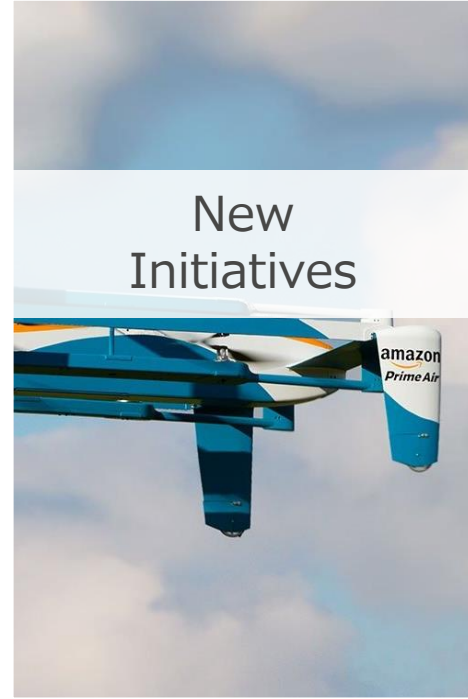
New &
Interesting
Finds



Fulfilment
& Logistics



Existing
Products



New
Initiatives



Amazon's Mission:

to be Earth's most
customer-centric company

Innovation: Real Shopping

amazon go

Introducing Amazon Go and the world's most advanced shopping technology. No lines, no checkout—just grab and go!



Amazon Dash Button



Alexa, Hello.





VOICE CONTROL
YOUR MUSIC



Alexa, play Adele from Prime Music.

ALEXA HAS SKILLS



Alexa, ask Domino's to track my order.
Alexa, ask Uber to get me a ride.

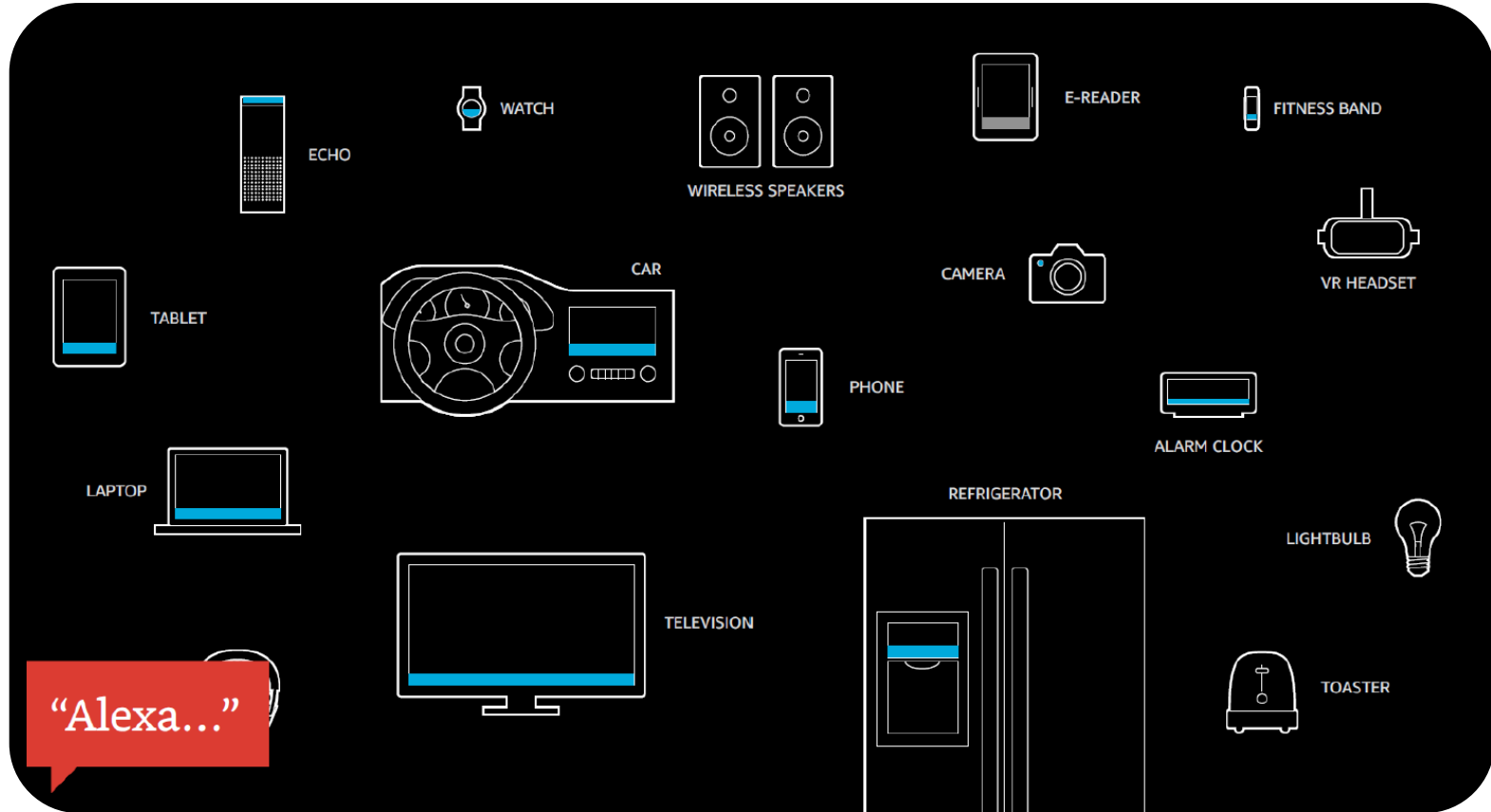
INVESTORS CLOUD: Alexa skill



TATERU Kit
株式会社インベスターズクラウド



Alexa Voice Service



DEVICES - ALEXA-ENABLED



Amazon Echo



Amazon Echo Dot



Amazon Echo Look



Amazon Echo Show



Amazon Tap



Amazon Echo Plus



Amazon Echo Spot

Why AWS?





Over 100 Services

TECHNICAL & BUSINESS SUPPORT

- Support
- Professional Services
- Optimization Guidance
- Partner Ecosystem
- Training & Certification
- Solutions Management
- Account Management
- Security & Billing Reports
- Personalized Dashboard

MARKETPLACE

- Business Apps
- Business Intelligence
- DevOps Tools
- Security
- Networking
- Databases
- Storage

ANALYTICS

- Data Warehousing
- Business Intelligence
- Hadoop/Spark
- Streaming Data Analysis
- Streaming Data Collection
- Elasticsearch
- Data Pipelines
- Interactive SQL Queries
- ETL

APP SERVICES

- Queueing & Notifications
- Workflow
- Search
- Email
- Transcoding

DEV/OPS

- One-click App Deployment
- Resource Templates
- Build and Test
- Application Lifecycle Management
- Resource Management
- Triggers
- Containers
- Analyze and Debug

MOBILE SERVICES

- API Gateway
- Single Integrated Console
- Identity
- Sync
- Mobile Analytics
- Mobile App Testing
- Targeted Push Notifications

IoT

- Rules Engine
- Device Shadows
- Device SDKs
- Device Gateway
- Registry
- Local Compute

AI

- Machine Learning
- Image Recognition
- Speech to Text
- Conversational Interface
- Deep Learning Frameworks

ENTERPRISE APPS

- Virtual Desktops
- Sharing & Collaboration
- Corporate Email
- App Streaming
- Communications

HYBRID ARCHITECTURE

- Data Integration
- Integrated Networking
- Integrated Identity & Access
- Integrated Resource & Deployment Management
- Integrated Devices & Edge Systems

MIGRATION

- Schema Conversion
- Exabyte-Scale Data Migration
- Application Migration
- Database Migration
- Server Migration

INFRASTRUCTURE

- Regions
- Availability Zones
- Points of Presence

CORE SERVICES

- Compute: VMs, Auto-scaling, Load Balancing, Containers, Virtual Private Servers, Batch Computing, Cloud Functions, Elastic GPUs, Edge Computing
- Storage: Object, Blocks, File, Archives, Import/Export, Exabyte-scale data transfer
- Databases: Relational, NoSQL, Caching, Migration, PostgreSQL compatible
- Networking: VPC, DX, DNS
- CDN

SECURITY & COMPLIANCE

- Identity Management
- Configuration Compliance
- Access Control
- Key Management & Storage
- Monitoring & Logs
- Account Grouping
- Assessment & Reporting
- Resource & Usage Auditing
- Web Application Firewall
- DDOS Protection

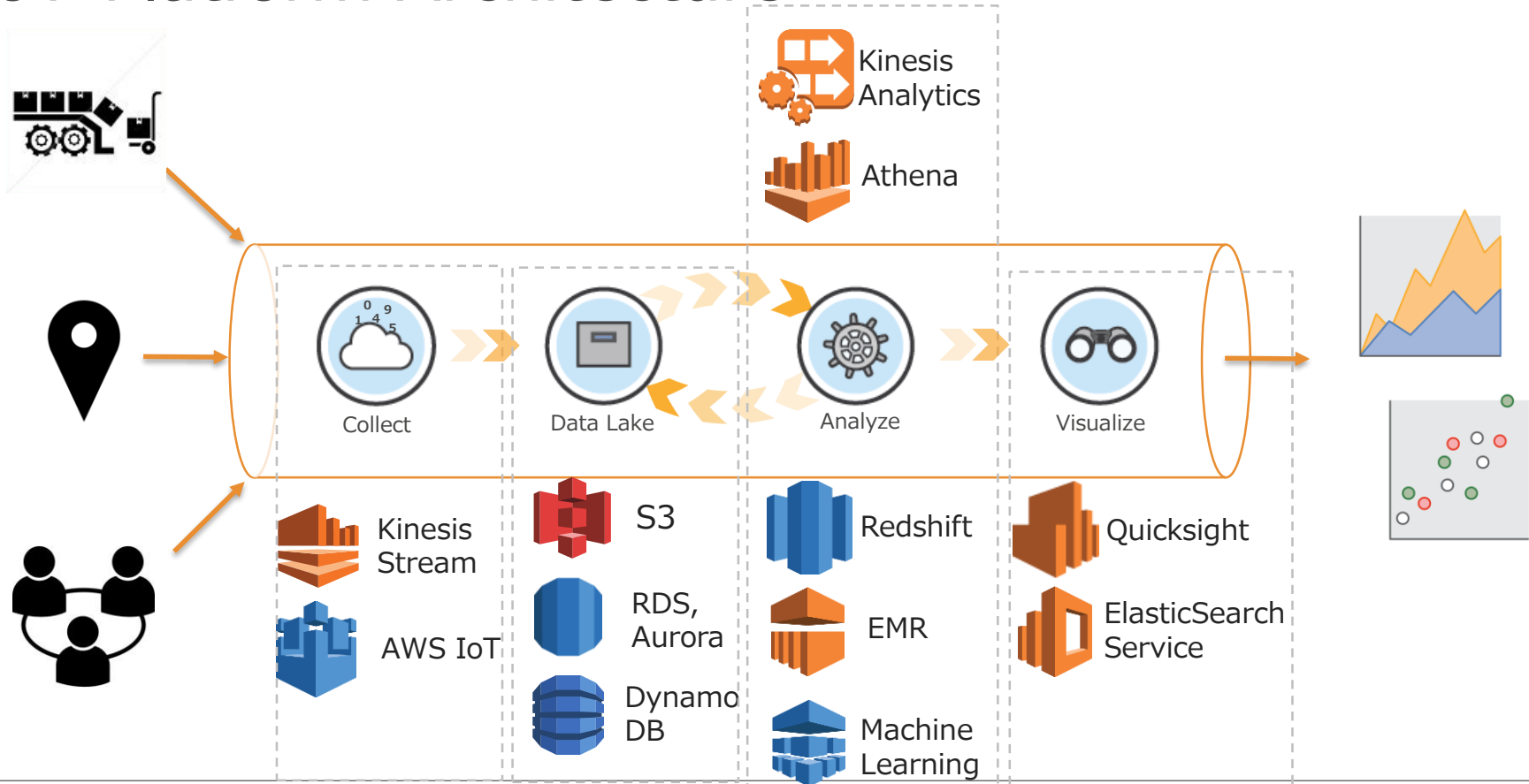
MANAGEMENT TOOLS

- Manage Resources
- Monitoring
- Service Catalogue
- Server Management
- Configuration on Tracking
- Resource Templates





IoT-Platform Architecture



Customer References

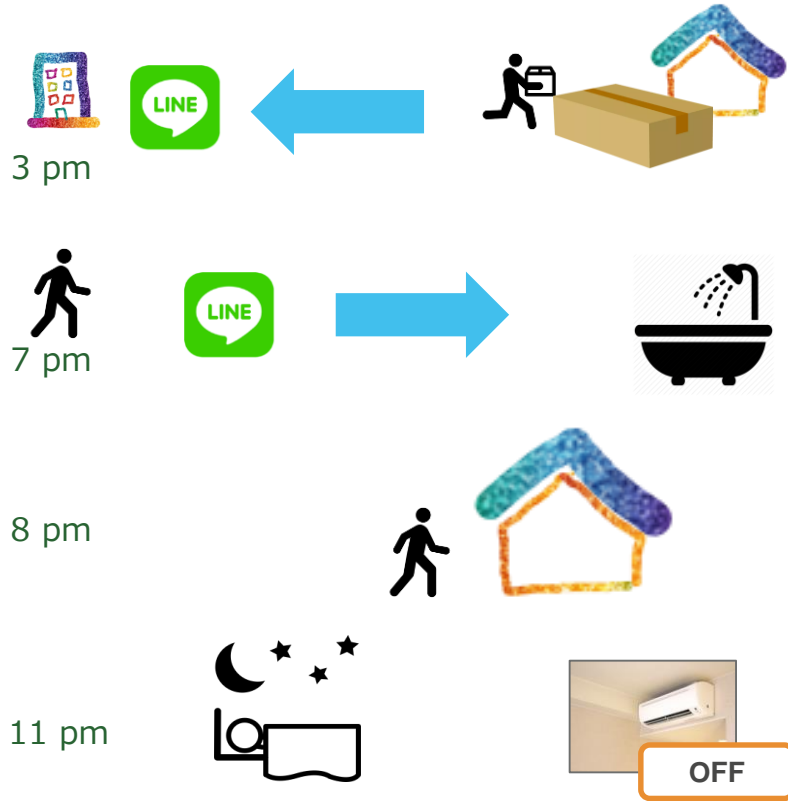


Link Japan: eRemote pro / eSecurity





Smart Life – Day



ecomott: Computer Vision Solution



Willport: Smart-Locker Platform



Focus Your Innovation with AWS



